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**FLORENCE**  
**THE CCCS - STROZZINA CENTRE FOR CONTEMPORARY CULTURE**  
**FONDAZIONE PALAZZO STROZZI**  
**TO HOST AN EXHIBITION ENTITLED**  
**"WORLDS ON VIDEO - INTERNATIONAL VIDEO ART"**  
**19 SEPTEMBER - 2 NOVEMBER 2008**

**The exhibition will be showing 33 works, several of which have never been screened in Italy before, by some of the most important and distinguished video-artists in the world.**

The **CCCS** - Strozzina Centre for Contemporary Culture at the Palazzo Strozzi in Florence, is kicking off its exhibition season after the summer break with an initiative focusing wholly on video-art.

**From 19 September to 2 November 2008** the **Worlds On Video – International Video Art** exhibition will be showing 33 works, many of which have never been screened in Italy before, by the leading members of the world's new generation of video-artists who have found in this unique form of expression a vehicle allowing them to reflect on the problems and issues facing us today.

Curated by **Anita Beckers**, an acclaimed talent scout on the multimedial contemporary art scene, the exhibition will be offering a selection of works by current video-art stars **Guy Ben Ner**, **Victor Alimpiev**, **Kota Ezawa** and **Candice Breitz**, currently in Washington's Hirshhorn Museum and Sculpture Garden, and **Nathalie Djuberg**, to whom the Prada Foundation in Milan has recently devoted a personale, alongside other up-and-coming artists such as **Ra di Martino**, **Charlotte Ginsborg**, **Cao Guimarães**, **Marinella Senatore** and **Sisley Xhafa**, all of whose work is starting to attract major international recognition.

**Worlds on Video** is designed to allow the public to compare and contrast the work of 33 artists from different backgrounds, focusing in particular on the variety of expression, technique and artistic vocabulary that their work embodies, including an analysis of the technological medium and its specific potential, the painterly or photographic use of the screen, and even an abundance of references to the movies.

Thus the exhibition gives pride of place to the different artistic strategies adopted in video-art, ranging from the documentary approach favoured by **Harun Farocki** and **Alfredo Jaar**, to the subtle docu-drama combination adopted by **Charlotte Ginsborg**, and the complex and multifaceted theatricals of **Victor Alimpiev**.

In some cases the artists use references to cinema history as a tool with which to destroy the illusory, narrative structure on which the movie industry is based, while certain elements proper to the language of film are used to fuel an independence of expression imbued with several different layers of meaning: the psyche and the sphere of human feelings, for instance, in the work of **Jesper Kust**.

**Philippe Grammaticopoulos'** 3D animation, **Kota Ezawa's** exploration of the formal and narrative technique of the comic strip, or the unadorned minimalism of the fixed frames that impart structure to the work of **Marina Abramovic** and **Sisley Xhafa**, are further examples of the broad range of expressive possibilities that are such

a feature of video-art. The idea is to offer the public a selection of works to allow them to explore and contrast the different artists' approaches, and to discover both the differences due to the artists' different cultural backgrounds, and those elements that they share thanks to the mood of growing globalization that is taking hold in the art world..

A wealth of documentation, a multiple-admission ticket not only allowing but actually encouraging return visits, detailed files on each work of art and purpose-built learning tools have been designed to enhance the public's understanding and enjoyment of the works on display. The exhibition will be twinned with a programme of lectures and forums, run by the CCCS outreach team, providing greater insight into the video-art medium. The lectures will be delivered by: **Simonetta Fadda** (philosopher, video-artist and author of "Definizione Zero", published by Costa&Nolan), **Giulio Latini** (lecturer in Multimedia Communication, part of an undergraduate course in History, Science and Techniques in Music and the Performing Arts at Rome's Tor Vergata University) and **Giovanni Fiorentino** (lecturer in Media Education at Lecce University, and in the Sociology of Communication at the Ateneo della Tuscia).

### **Artists in the Exhibition:**

Marina Abramovic, Victor Alimpiev, Laura Belem, Candice Breitz, R  di Martino, Nathalie Djurberg, Kota Ezawa, Harun Farocki, Charlotte Ginsborg, Philippe Grammaticopoulos, Cao Guimar es, Frank Hesse, Alfredo Jaar, Jesper Just, Clare Langan, Zhenchen Liu, Domenico Mangano, Jenny Marketou, Bjoern Melhus, Almagul Menlibayeva, Sarah Morris, Guy Ben Ner, Julia Oschatz, Isabel Rocamora, Marinella Senatore, Eve Sussman, Kenneth Tin-Kin Hung, Gillian Wearing, Arnold von Wedemeyer, Clemens von Wedemeyer+Maya Schweizer, Suara Welitoff, Sislej Xhafa, Zimmerfrei

Florence, August 2008

### **WORLDS ON VIDEO – INTERNATIONAL VIDEO ART**

Firenze, CCCS - Strozzi Centre for Contemporary Culture - Palazzo Strozzi

19 September - 2 November 2008

Open: every day 10 a.m. - 8 p.m.; Thursday 10 a.m. – 11 p.m.; Closed Monday.

Admission: 5,00 € (valid for 5 visits per month, including lectures), 4,00 € schools

### **INFORMATION:**

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