

The activities that Palazzo Strozzi devotes to families are designed in a way that makes art an experience for sharing together. Adults and children can visit our exhibitions under their own steam using the Family Kit that contains games and information on the exhibits, or else they can take part in tours and workshops tailored to cater for different age groups from the age of 3 upwards.

Bidibidobidiboo

Families with children aged 3 to 6.
Every Wednesday at 17.00

See! See! See!

Families with children aged 7 to 12.
Every Sunday at 10.30

Reservations are required. Places are limited.
The activities are free of charge, included in the price of admission to the exhibition.
Activites and workshops are in Italian only.

Booking office
Monday to Friday
9.00-18.00 - Tel. +39 055 26 45 155
prenotazioni@palazzostrozzi.org

Illustrations inspired by:
Damien Hirst, *Love Is Great*, 1994
Paola Pivi, *Have you seen me before?*, 2008
Thomas Ruff, *Star 00h. 30m / 50"*, 1990
Andra Ursuța, *Commerce Exterieur Mondial Sentimental*, 2017
Albert Oehlen, *Untitled*, 2017
Goshka Macuga, *GONOGO*, 2023



The Family Kit is a
Fondazione Palazzo Strozzi project.
Devised and written by
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with input from Roberta Genualdo.

Ilustration and graphic design by Simone Spellucci
High legibility font biancoenero®

Activities dedicated to families
are realized with the support of



The Palazzo Strozzi courtyard
hosts a space rocket set on
a launching pad. As a unit,
they're over 14 metres high!



To make this huge sculpture, the
Polish artist Goshka Macuga took her
inspiration from the countless rockets
that have been taking men and women
into space since 1961.

The sculpture's title is GONOGO,
an expression used by scientists and
astronauts after checking that
everything's functioning properly before
starting up the engines.

GO = proceed / NO GO = stop right now!

The rocket in the courtyard encourages
everyone to look up at the sky and imagine
space travel and possible forms of life on
other planets.

The first journey to the moon was made
in 1969, when the Apollo 11 spaceship's
journey took exactly 75 hours! The same
journey would take you 160 days by car,
267 days on a bike, and 8 years on foot.
What's the longest journey you've ever
been on together? What kind of vehicle
or mode of transport did you use to get
to your destination?

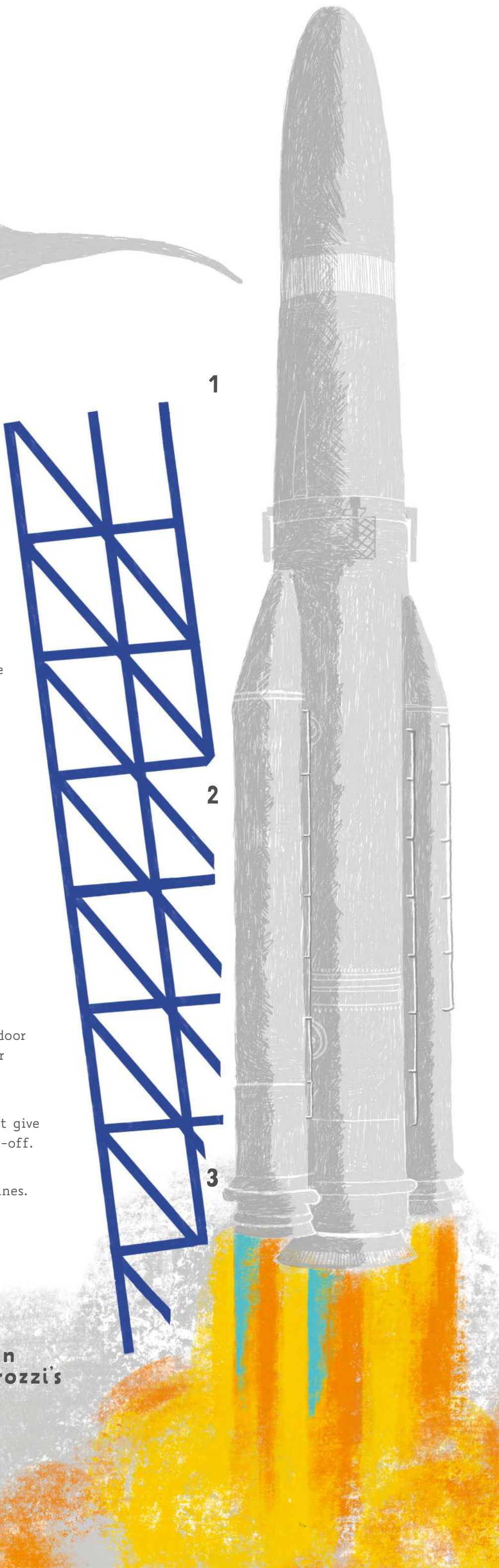
The rocket is made up of three parts:

1 The first part is the upper part with a door
leading into the cockpit and a porthole for
observing the planets.

2 The middle part houses the boosters that give
the rocket the extra boost it needs at take-off.

3 The lowest part houses the rocket's engines.

**The exhibition continues in
the Strozgina, Palazzo Strozzi's
basement.**



**FAMILY
KIT**



A tour for adults and
children aged 5 and over
to share while exploring
the exhibition

**Reaching
for the Stars**

What is the Family Kit?

The Family Kit is a tool for exploring the
exhibition with suggestions for observing,
thinking and playing, designed to be shared
by adults and children aged 5 and over.

How do we use the Kit?

The Kit offers suggestions for a tour of the
exhibition. To find your way around, just follow
the indications on the map inside. The coloured
stars indicate the artworks while the numbers
stand for the rooms on the Piano Nobile (the
first floor of Palazzo Strozzi).

- **Decide how much time you want to spend
on each part of the tour.**
- **Keep at a proper distance from the
exhibits and please try to show
consideration for other visitors.**
- **Use the steps under the windows to rest if
you get tired.**
- **At the end of the tour, go down to the
courtyard to discover Goshka Macuga's
large space rocket, then carry on down to
the Strozgina, Palazzo Strozzi's basement.**

Where do we start?

Palazzo Strozzi is a building that Filippo
Strozzi decided to build in 1489 as his family
home. Today it's an exhibition centre hosting
exhibitions ranging from ancient art and old
masters to modern and contemporary art.

Reaching for the Stars

The exhibition you're about to see explores art
created by important Italian and international
artists over the past 50 years. The artworks
you'll see come from the collection of Patrizia
Sandretto Re Rebaudengo, a great art enthusiast
who has been taking an interest in the most
innovative artists and collecting their work for
the past 30 years. The tour of the exhibition
is like a journey around the world through
paintings, sculptures, installations, photographs
and videos telling the story of the times we
live in.

**Now turn the map over
and start your tour!**



1 DAMIEN HIRST Love Is Great



The first room in the exhibition is devoted to the English artists with whom Patrizia Sandretto Re Rebaudengo began her collection. *Love Is Great* is a large picture by Damien Hirst with a blue background and butterflies. To make the picture, Hirst chose real butterflies of different shapes, sizes and colours, then he glued them onto the canvas to make you feel as though you're looking at a sky alive with the creatures. Each butterfly is unique and was chosen by the artist with the same care that a collector might show.

Do you have a collection, or would you like to start one? Do you have a special place to keep it in? Why not talk about it together?!

3 PAOLA PIVI Have you seen me before?



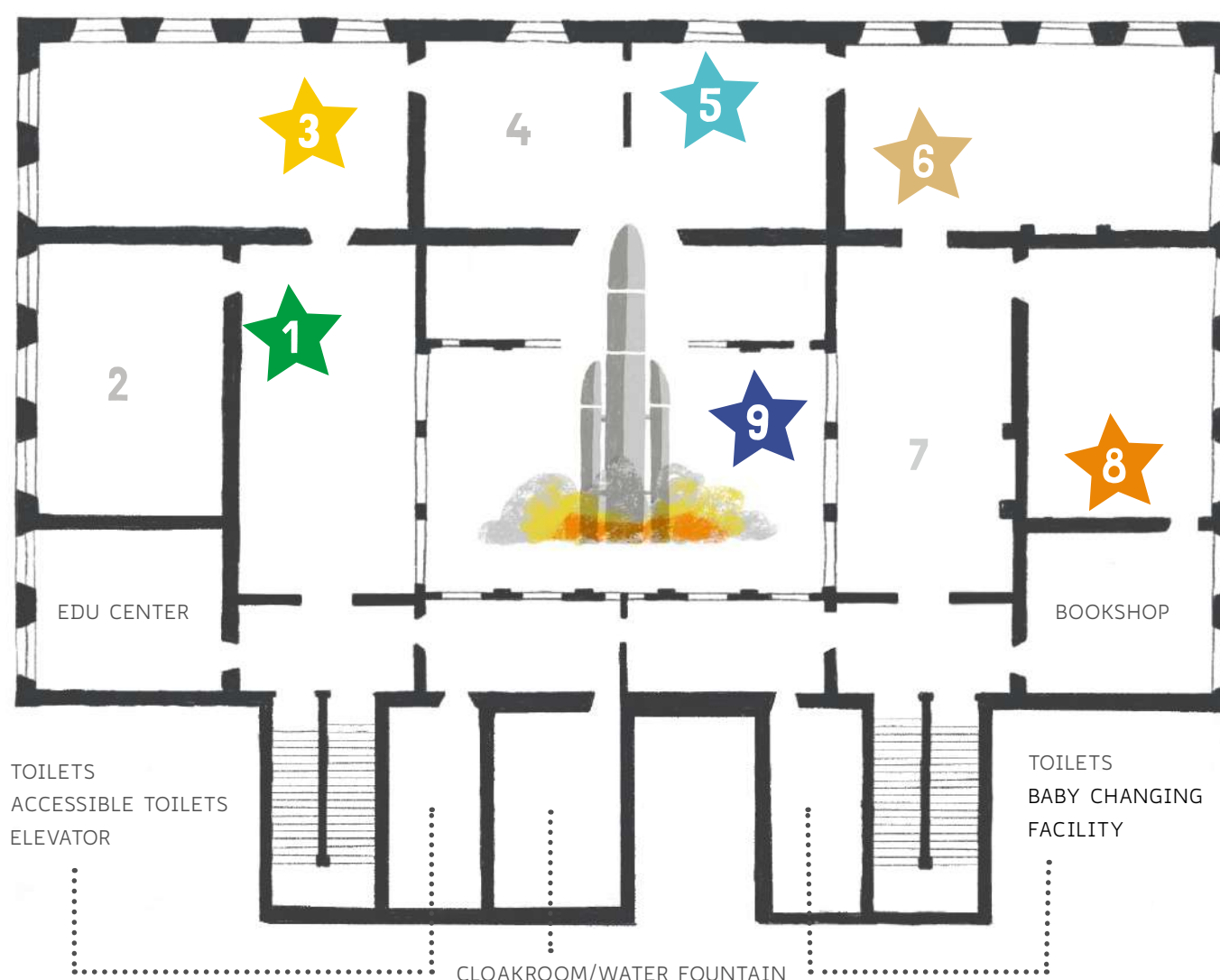
The Italian artist Paola Pivi made *Have you seen me before?* a life-size yellow polar bear. Over the years she's created lots of brightly coloured bears in funny poses: some practice yoga while others dance and leap about. If you look at the bear close up, you'll see that its "fur" isn't made of thick white fur but of soft yellow feathers. In the artist's imagination, the bear met up with a chick to create a most unexpected animal.

Let's play with our imagination like Paola Pivi! What fantastic creatures might these couples produce: a ladybird and a whale, a crocodile and a pigeon, a cat and a zebra? And where might they live?

8 ALBERT OEHLER Untitled

The last room in the exhibition houses work by artists who experiment with shapes and colours in absolute freedom! The German painter Albert Oehlen, for example, spreads his paint on the canvas while being guided by the rhythm of free jazz, a type of music that's free of all constraints as the name suggests. Look at his picture and try to imagine the tune he must have been listening to. What kind of sounds inspired his large patches of colour, for instance, or his small brush strokes?

When you get back home, choose a piece of music and let the rhythm and notes influence your choice of colours and shapes, just like Albert Oehlen. Now choose a different piece of music and start all over again!



5 THOMAS RUFF Star 00h. 30m / 50°



The large picture entitled *Star 00h. 30m / 50°* shows a starry night sky photographed from an astronomical observatory in Chile. The German artist Thomas Ruff chose and then enlarged the image, in which we can see certain special stars. When Ruff was a boy, he owned a telescope and a camera, and he cultivated his interest in astronomy and photography for years. Then at the age of 18 he had to choose what he wanted to do when he grew up!

What would you like to do when you grow up? Tell the grown-ups with you and ask them what they dreamt of becoming when they were your age.

6 ANDRA URȘUȚA Commerce Exterior Mondial Sentimental

The Romanian artist Andra UrsuȚa marble sculpture shows a woman wearing a long dress, a pair of ankle boots and a scarf tied around her head. She's holding one hand over the hip and gazing into the distance as though she's waiting for something or somebody. The four wheels beneath her suggest that she's always on the move, that her last departure was a sudden affair and that all she could take with her was a rainproof jacket to protect her and bring her good luck because it's decorated with coins from different countries.

Imagine you're getting ready to go on a journey. Think of everything you'd like to bring with you. What's absolutely never missing in your suitcase?

